



**William H. Morrow**  
Partner

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## William Morrow is an experienced, trial-tested litigator.

For more than 20 years, William Morrow has been advocating for clients in a variety of venues across the state of Alabama and the Southeast. His practice primarily focuses on product liability, personal injury, environmental and toxic torts, employment and commercial litigation.

William has first-chair jury trial experience in both commercial and personal injury cases, including representing companies sued under Title VII, the Americans with Disabilities Act (ADA) and the Family and Medical Leave Act (FMLA).

William's legal skill and dedication to clients has been recognized by peers across the legal industry. Since 2016, he has been repeatedly recognized by *The Best Lawyers in America*® by BL Rankings for his work in personal injury litigation. He is also a member of the Alabama Defense Lawyers Association (ADLA), the Defense Research Institute (DRI), the Alabama State Bar and the Birmingham Bar Association.

Away from the office, William serves on the Board of Trustees for the Highlands School and as a deacon at Independent Presbyterian Church. He is an avid fly-fisherman and enjoys running and golf.

## PROFESSIONAL ORGANIZATIONS

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Alabama Defense Lawyers Association (ADLA)

Alabama State Bar

Birmingham Bar Association

Defense Research Institute (DRI)

International Association of Defense Counsel (IADC)

## AWARDS

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*The Best Lawyers in America*® by BL Rankings — Commercial Litigation, Labor and Employment, Personal Injury Litigation, Product Liability Litigation (2016-24)

## PRACTICE AREAS

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Product Liability  
Environmental & Toxic Torts  
Commercial Litigation  
Employment Law

## EDUCATION

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Vanderbilt University Law School (J.D.)  
Washington & Lee University (B.A., *cum laude*)

## BAR ADMISSIONS

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Alabama  
Texas

*The Best Lawyers in America*©, “Lawyer of the Year” for Birmingham by  
BL Rankings — Personal Injury Litigation (2022, 2024)