



Rachel M. Lary Partner

Birmingham

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# Rachel Lary has never been afraid to speak her mind.

A talented litigator, Rachel takes a tailored approach to each matter she handles and is always up for a challenge. These traits have served her well in litigating a broad spectrum of cases, including business disputes, product liability claims, medical malpractice, and trust and estate disputes.

Aware of what is required to take a case through to trial, Rachel works toward developing a persuasive story for each stage of litigation. She enjoys uncovering key details, crafting a narrative that embraces the truth, dealing with the hard facts and persuading a court or jury to find in her client's favor.

Rachel serves as national counsel for several major clients handling product liability cases through the Southeast and beyond. She has litigated cases in Georgia to Oklahoma to Washington, D.C. and the states in between. She is honored these Fortune 500 clients trust her to represent them beyond her home state of Alabama.

She served as chair of the firm's Associate Committee for several years and currently chairs the Marketing and Business Development Committee. She was awarded Top Birmingham Women in 2024 and was recognized as a Future Star of Benchmark Litigation. She has been named to the Best Lawyers in America since 2018 for her work in product liability, personal injury, commercial litigation and trust and estates.

She knows the importance of instilling confidence in young girls and enjoys serving as the Chair of the Board of Girls, Inc. of Central Alabama where its mission is to teach all girls to be strong, smart and bold. She is also an active and committed member of her community in Homewood, Alabama, where she grew up and where she and her husband have chosen to raise their family—a strong boy, a bold teenage girl and a smart German Shorthaired Pointer.

#### JUDICIAL CLERKSHIPS

### PRACTICE AREAS

Automotive
Commercial Litigation
Pharma & Medical Device
Medical Malpractice
Product Liability
Trust & Estate Disputes
White-Collar Criminal Defense &
Corporate Investigations

#### **EDUCATION**

Samford University, Cumberland School of Law (J.D., *magna cum laude*)

University of Alabama (B.A., magna cum laude)

# **BAR ADMISSIONS**

Alabama Mississippi

## PROFESSIONAL ORGANIZATIONS

Alabama Defense Lawyers Association (ADLA), Task Force Committee (2009)

Alabama State Bar, Lawyers Voices for Survivors Task Force, Co-Chair (2020-21)

Alabama State Bar, Pro Bono Committee, member (2020-21)

Birmingham Bar Association, Women's Section Membership Committee Co-Chair (2009-10)

Defense Research Institute (DRI), Women in Law Committee (2011-12)

Girls, Inc. of Alabama, Board of Directors, Governance Committee chair (2020-21), Vice Chair (2022-2023)

Product Liability Advisory Council (PLAC)

The Service Guild of Birmingham

The Trial Network, Women in Network Society

#### **AWARDS**

The Best Lawyers in America© by BL Rankings — Commercial Litigation, Corporate Compliance Law, Trusts and Estates, Personal Injury, Product Liability Litigation (2018-2024)

Benchmark Litigation, "Future Star" (2024)

B-Metro magazine, "Top Women Attorneys" (2020)

Birmingham Business Journal, "NextGenBHM Award" (2020)

Birmingham Business Journal, "Rising Star in Law" (2019)

Birmingham Business Journal, "Top Birmingham Women" (2024)

Birmingham Business Journal, "Women to Watch" Award (2021)

*Mid-South Super Lawyers* by Thomson Reuters, "Rising Star" — Business Litigation (2014-20)

*Mid-South Super Lawyers* by Thomson Reuters — Product Liability (2024)

# PRESENTATIONS AND PUBLICATIONS

Speaker, "Ethical Considerations in Challenging Environments," CLE presentation, (2018)

Panelist, "What Not to Do — Mistakes We Have Seen," U.S. Court of Appeals for the 11th Circuit Appellate Practice Institute, (2010)

Author, "Retail Store Size-Capping Ordinances and the Dormant Commerce Clause Doctrine," *The Urban Lawyer: The National Journal on State and Local Government*, (Fall 2005)